Barbara Levi

UX/UI Designer

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OVERVIEW

I'm a passionate uprising product designer with 2 years of experience designing and prototyping websites and user experiences for multiple clients. Working closely with engineering to get the best results. Most recently I've been working as a freelancer for multiple clients including designing a website for a bookkeeping company, a tourism company, and an e-commerce store. I'm looking for early-career full-time positions as a Product Designer I. Portfolio: www.BarbaraLevi.com

SKILLS

◆ Figma ◆ Photoshop ◆ Illustrator ◆ Product Design ◆ Prototyping & Wireframing ◆ Research ◆ Usability Testing ◆ Responsive Design ◆ Accessibility ◆ WordPress & Elementor

CERTIFICATES

Google UX Design Coursera, 2021-2022 | **Project Management** Bellevue College, WA, 2019-2022 | **UX Certificate** Udemy, 2021

EXPERIENCE

Freelancer | Remote, Nov 2023 – Present

- **Website Design & Development:** Led full design lifecycle from ideation to implementation, creating wireframes, prototypes, and responsive layouts while iterating based on client feedback.
- **Design System:** Established a scalable design system for efficient updates and consistency across platforms.
- **Collaboration & Delivery:** Worked with developers, providing clear handoff to ensure alignment with requirements.
- **Stakeholder Management:** Engaged effectively with diverse stakeholders to navigate project requirements.
- **Project Management:** Oversaw the project timeline and scope, ensuring alignment with project goals.

Google UX Design | Certificate Projects, 2021 – 2022

Followed the design process from ideation to implementation, including creating wireframes, low-fidelity prototypes, conducting UX research, testing early concepts, and developing high-fidelity prototypes in Figma. Honed in on the UX design process, including empathizing, defining, and ideating. Key Projects:

- **Florist Store Mobile App:** Created an app to streamline business operations during COVID-19.
- **Volunteering Opportunities Platform:** Designed a user-centric desktop and mobile experience to connect users with volunteering opportunities based on skills and interests.
- **Apartment Search Website:** Innovated a competitive website to enhance the apartment-finding experience.
- **Sustainable Solutions App:** Developed a mobile app for reducing single-use plastic to protect marine environments.
- **UX/UI Portfolio:** Curated a cross-platform portfolio using WordPress and Elementor.

Project Manager Intern | Compassion Connect, Remote 2020 – 2021

- Researched alternative CRM systems to manage events & created mockups to update the CRM system using Figma
- Supervised interns' tasks and schedules and introduced Jira for task and documentation management
- Created web portal for clinics with Google Sites, providing a collaborative documents platform for teams

Project Management Practicum | Bellevue College, WA 2019 – 2020

- Planned team project in a practicum class to revamp Evergreen Mountain Bike Alliance's privacy policy
- Conducted research on privacy policy, regulations and laws, to revamp the organization's privacy policy
- Created a project chart, WBS, schedule, communication plan, and risk management for the project
- Executed and supervised the project, ensuring adherence to the schedule and scope using Basecamp
- Prepared a final presentation to showcase all suggested changes and presented it to the sponsor
- Designed the project's logo, selected by the team from among 5 competing logos